

## **AACSB's Market Share in Business Education in Texas**

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## Appendix A. List of Texas Business Schools, 2015

<b><i>Public Institutions – AACSB Accredited</i></b>
University of Houston
UH – Clear Lake
UH – Downtown
UH – Victoria
University of Texas
UT – Arlington
UT – Dallas
UT – El Paso
UT – Permian Basin
UT – Rio Grande Valley
UT – San Antonio
UT – Tyler
Texas A&M University
Prairie View A&M
TAMU – Commerce
TAMU – Corpus Christi
TAMU International
West TAMU
Texas Tech University
University of North Texas
Lamar University
Sam Houston State University
Texas State University

Midwestern State University
Stephen F Austin State University
Texas Southern University
<b><i>Public Institutions – AACSB Members Only</i></b>
Angelo State University
Tarleton State University
TAMU – Central Texas
TAMU – Kingsville
TAMU – San Antonio
TAMU – Texarkana
Texas Women’s University
<b><i>Public Institutions – Not AACSB Members</i></b>
Sul Ross State University
UNT – Dallas
<b><i>Private Institutions – AACSB Accredited</i></b>
Abilene Christian University
Baylor University
Rice University
St Mary’s University
Southern Methodist University

Texas Christian University
Texas Wesleyan University
Trinity University
University of Dallas
University of St Thomas
<b><i>Private Institutions – AACSB Members Only</i></b>
American InterContinental University
DeVry University
Houston Baptist University
Saint Edwards University
University of Mary Hardin Baylor
University of the Incarnate Word
<b><i>Private Institutions – Not AACSB Members</i></b>
Amberton University
Argosy University
Austin College
Baptist University of the Americas
College of Biblical Studies
Concordia University
Dallas Baptist University
Dallas Christian College

East Texas Baptist University
Hardin Simmons University
Howard Payne University
Huston-Tillotson University
Jarvis Christian College
LeTourneau University
Lubbock Christian University
McMurry University
North American University
Northwood University
Our Lady of the Lake University
Paul Quinn University
Schreiner University
Southwestern Adventist University
Southwestern Assemblies of God University
Southwestern University
Strayer University
Texas College
Texas Lutheran University
University of Phoenix
Wayland Baptist University
Wiley College

**Table 1. AACSB market share in Texas measured by number of business schools, 2015**

<b>Public Business Schools</b>	<b>Number</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	26	74.3
AACSB members only	7	
Not AACSB members	2	
Total public	35	
<b>Private Business Schools</b>	<b>Number</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	10	21.7
AACSB members only	6	
Not AACSB members	30	
Total private	46	
<b>All Business Schools</b>	<b>Number</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	36	44.4
AACSB members only	13	
Not AACSB members	32	
Total public + private	81	

**Table 2a. AACSB market share in Texas measured by undergraduate enrollment, 2015**

<b>Public Business Schools</b>	<b>Enrollment, Fall 2015</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	67,691	91.2
AACSB members only	5,701	
Not AACSB members	810	
Total public	74,202	
<b>Private Business Schools</b>	<b>Enrollment, Fall 2015</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	9,571	unknown
Nonprofit AACSB members only	2,604	
Not AACSB members	unknown	
Total private	unknown	
<b>All Business Schools</b>	<b>Enrollment, Fall 2015</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	77,262	unknown
Nonprofit AACSB members only	8,305	
Not AACSB members	unknown	
Total public + private	unknown	

**Table 2b. AACSB market share in Texas measured by master's enrollment, 2015**

<b>Public Business Schools</b>	<b>Enrollment, Fall 2015</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	16,726	88.5
AACSB members only	2,038	
Not AACSB members	143	
Total public	18,907	
<b>Private Business Schools</b>	<b>Enrollment, Fall 2015</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	3,472	unknown
Nonprofit AACSB members only	1,147	
Not AACSB members	unknown	
Total private	unknown	
<b>All Business Schools</b>	<b>Enrollment, Fall 2015</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	20,198	unknown
Nonprofit AACSB members only	3,185	
Not AACSB members	unknown	
Total public + private	unknown	

**Table 2c. AACSB market share in Texas measured by doctoral enrollment, 2015**

<b>Public Business Schools</b>	<b>Enrollment, Fall 2015</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	700	100.0
AACSB members only	0	
Not AACSB members	0	
Total public	700	
<b>Private Business Schools</b>	<b>Enrollment, Fall 2015</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	56	unknown
Nonprofit AACSB members only	0	
Not AACSB members	unknown	
Total private	unknown	
<b>All Business Schools</b>	<b>Enrollment, Fall 2015</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	756	unknown
Nonprofit AACSB members only	0	
Not AACSB members	unknown	
Total public + private	unknown	

**Table 3a. AACSB market share in Texas measured by undergraduate degrees awarded, 2014-2015**

<b>Public Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	17,107	93.0
AACSB members only	1,155	
Not AACSB members	141	
Total public	18,403	
<b>Private Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	2,563	40.6
AACSB members only	1,232	
Not AACSB members	2,523	
Total private	6,318	
<b>All Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	19,670	79.6
AACSB members only	2,387	
Not AACSB members	2,664	
Total public + private	24,721	



**Table 3b. AACSB market share in Texas measured by master's degrees awarded, 2014-2015**

<b>Public Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	7,824	90.0
AACSB members only	828	
Not AACSB members	37	
Total public	8,689	
<b>Private Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	1,784	42.1
AACSB members only	1,069	
Not AACSB members	1,384	
Total private	4,237	
<b>All Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	9,608	74.3
AACSB members only	1,897	
Not AACSB members	1,421	
Total public + private	12,926	

**Table 3c. AACSB market share in Texas measured by doctorates awarded, 2014-2015**

<b>Public Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	146	100.0
AACSB members only	0	
Not AACSB members	0	
Total public	146	
<b>Private Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	1	33.3
AACSB members only	0	
Not AACSB members	2	
Total private	3	
<b>All Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	147	98.7
AACSB members only	0	
Not AACSB members	2	
Total public + private	149	

**Table 4. AACSB market share in Texas measured by all degrees awarded, 2014-2015**

<b>Public Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	25,077	92.1
AACSB members only	1,983	
Not AACSB members	178	
Total public	27,238	
<b>Private Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	4,348	41.1
AACSB members only	2,301	
Not AACSB members	3,932	
Total private	10,581	
<b>All Business Schools</b>	<b>Degrees awarded</b>	<b>AACSB Market Share (%)</b>
AACSB accredited	29,425	77.8
AACSB members only	4,284	
Not AACSB members	4,110	
Total public + private	37,819	

**Table 5a. Bachelor's level business degrees awarded at Texas institutions, 2015**

<b>Institution</b>	<b>Degrees awarded in 2014-15</b>	<b>Enrollment in Fall 2015</b>
1. University of Houston	1,906	5,768
2. Texas A&M University	1,755	5,665
3. University of North Texas	1,322	5,332
4. UT – San Antonio	1,237	4,446
5. Texas Tech University	1,180	4,650
6. Texas State University	1,131	3,981
7. University of Texas	1,079	4,441
8. Baylor University	968	3,704
9. UT – Dallas	872	3,391
10. UT – Arlington	859	3,909
11. Sam Houston State University	788	3,354
12. UH – Downtown	786	2,329
13. University of Phoenix*	673	n.a.
14. UT – El Paso	632	2,988
15. UT – Rio Grande Valley	555	3,108
16. Univ of the Incarnate Word*	547	843
17. Texas Christian University	538	2,109
18. Stephen F Austin State University	434	1,580
19. Wayland Baptist University*	433	n.a.
20. Southern Methodist University	421	1,017
21. UH – Clear Lake	341	1,376
22. Tarleton State University*	318	1,816
23. DeVry University*	267	n.a.
24. TAMU – Corpus Christi	261	1,388
25. UT-Tyler	250	830

\*Not AACSB accredited

**Table 5b. Master’s level business degrees awarded at Texas institutions, 2015**

<b>Institution</b>	<b>Degrees awarded in 2014-15</b>	<b>Enrollment in Fall 2015</b>
1. UT – Dallas	1,361	2,881
2. University of Texas	1,114	1,136
3. University of Houston	700	1,100
3. UT – Arlington	700	922
5. TAMU - Commerce	622	1,437
6. Texas A&M University	572	1,055
7. Southern Methodist University	551	915
8. Texas Women’s University*	454	730
9. Univ of the Incarnate Word*	437	318
10. Texas Tech University	383	633
11. University of Phoenix*	319	n.a.
12. University of Dallas	305	713
13. DeVry University*	299	n.a.
14. University of North Texas	281	558
15. Rice University	279	326
16. Wayland Baptist University*	261	n.a.
17. UT – Tyler	216	638
18. UH – Victoria	205	618
19. Dallas Baptist University*	200	n.a.
20. Texas Christian University	189	393
20. Amberton University*	189	n.a.
22. UT – San Antonio	180	462
23. UH – Clear Lake	174	592
24. Baylor University	173	535
25. University of St Thomas	172	430

\*Not AACSB accredited

**Table 5c. Business doctorates awarded at Texas institutions, 2015**

<b>Institution</b>	<b>Doctorates awarded in 2014-15</b>	<b>Enrollment in Fall 2015</b>
1. University of North Texas	27	76
2. Texas Tech University	18	59
3. UT - Dallas	16	60
4. University of Texas	14	89
4. UT – El Paso	14	24
6. Texas A&M University	12	66
7. UT – Arlington	10	84
7. University of Houston	10	66
7. UT – San Antonio	10	54
10. UT – Rio Grande Valley	7	66
10. UT - Tyler	7	37
12. Argosy University*	2	n.a.
13. Rice University	1	41
14. TAMU International	1	19
15. University of Dallas	-	15

\*Not AACSB accredited

**Table 6. MBA enrollment at Texas public institutions, Fall 2015**

<b>Institution</b>	<b>Enrollment</b>
1. UT – Dallas	1,107
2. TAMU - Commerce	958
3. University of Texas	830
4. UH - Downtown	765
5. West TAMU	762
6. Texas Women’s University*	730
7. UT – Arlington	630
8. UH – Victoria	618
9. UT – Tyler	611
10. University of Houston	564
11. TAMU – Corpus Christi	470
12. Texas Tech University	432
13. Texas A&M University	397
14. UT – Rio Grande Valley	360
15. University of North Texas	356
16. Tarleton State University*	348
17. TAMU – San Antonio*	343
18. Sam Houston State University	285
19. Texas State University	267
20. UH – Clear Lake	244
21. Texas Southern University	224
22. Prairie View A&M	197
23. UT – San Antonio	196
24. TAMU – Central Texas*	170
25. TAMU International	165

\*Not AACSB accredited

**Appendix B. List of Texas Business Schools with a Master’s Program in Accounting, 2015**

<b><i>Public Institutions – AACSB Accredited</i></b>
University of Houston
UH – Clear Lake
University of Texas
UT – Arlington
UT – Dallas
UT – El Paso
UT – Permian Basin
UT – Rio Grande Valley
UT – San Antonio
UT – Tyler
Texas A&M University
Prairie View A&M
TAMU – Commerce
TAMU – Corpus Christi
TAMU International
West TAMU
Texas Tech University
University of North Texas
Lamar University
Sam Houston State University
Texas State University
Stephen F Austin State University
<b><i>Public Institutions – AACSB Members Only</i></b>
Angelo State University
Tarleton State University
TAMU – Central Texas
TAMU – Kingsville
TAMU – San Antonio

TAMU – Texarkana
<b><i>Private Institutions – AACSB Accredited</i></b>
Abilene Christian University
Baylor University
Southern Methodist University
Texas Christian University
Texas Wesleyan University
Trinity University
University of Dallas
University of St Thomas
<b><i>Private Institutions – AACSB Members Only</i></b>
American InterContinental University
DeVry University
Houston Baptist University
Saint Edwards University
University of the Incarnate Word
<b><i>Private Institutions – Not AACSB Members</i></b>
Dallas Baptist University
Our Lady of the Lake University
Strayer University
Texas Lutheran University
University of Phoenix



**Table 7. Master’s in Accounting/Taxation enrollment at Texas public institutions, Fall 2015**

<b>Institution</b>	<b>Enrollment</b>
1. UT – Dallas	717
2. TAMU - Commerce	337
3. University of Houston	308
4. University of Texas	297
5. Texas Tech University	201
6. UT – Arlington	200
7. University of North Texas	172
8. Texas A&M University	159
9. Texas State University	108
10. UT – San Antonio	102
11. UH – Clear Lake	87
12. Stephen F Austin State University	86
13. UT – El Paso	64
14. TAMU – San Antonio*	62
15. TAMU – Corpus Christi	52
15. Prairie View A&M	52
17. UT – Rio Grande Valley	48
18. West TAMU	43
19. UT – Permian Basin	42
20. TAMU International	32
21. Lamar University	29
22. UT – Tyler	27
23. Sam Houston State University	22
24. Angelo State University*	17
25. Tarleton State University*	16

\*Not AACSB accredited